

## **UMBRIA LIVING**

The Italy-America Chamber of Commerce West and Sviluppumbria (company managed and financed by the Umbria Region) have signed a three year agreement with the purpose of supplying specialized services to a selection of home furnishings companies. Said companies are leaders in their respective fields and complement one another.

IACCW and a representative of Sviluppumbria will work together to provide specialized services to each single company. The target audience for products manufactured by these companies includes architectural firms, interior designers, contractors and furniture wholesalers.

Delegations will be organized to Umbria during 2007 with the purpose of introducing American companies to the Umbrian manufacturers and offering the possibility to visit their facilities.

- **NAFTA Mission: September 2006** – IACCW together with nine other Chambers of Commerce in the NAFTA area (Canada, USA, and Mexico) are organizing a delegation of approximately 25 US representatives in the food and wine business to visit Italy. The delegation will meet specifically with producers in the provinces of Sondrio, Bologna and the Region of Umbria. This is the second such trade mission following the success of last year's edition.

- **BIOTECH Project and Mission: September 2006** – Together with a selection of European Italian Chambers of Commerce, IACCW is taking part in a prestigious project dedicated to the Biotech industry. (For further information see [www.biotech-net.org](http://www.biotech-net.org)) Last year IACCW focused on establishing a data base specific to the biotech industries in our area of competence in the U.S. This year, in collaboration with the Bioforum Exhibition in Milan (September 19-20, 2006), we have selected 3 U.S. companies interested in participating in the Bioforum Exhibition ([www.bioforum.com](http://www.bioforum.com)).