



**SAVOR**

**ITALY**

**LOS ANGELES**  
**February 27-28, 2019**

IACCW IS PRESENTING TO ITALIAN WINE MAKERS, FOOD MANUFACTURERS, AS WELL AS CONSORTIA, REGIONS AND INTERESTED SECTOR SPECIFIC ASSOCIATIONS, THE OPPORTUNITY TO MEET DIRECTLY WITH THE MOST DIVERSE BASIS OF LOCAL FOOD & WINE BUYERS, DISTRIBUTORS AND INFLUENCERS IN WEST COAST OF THE US.







## **INCLUDED WITH PARTICIPATION FEE:**

EXHIBITING SPACE, B2B MEETINGS, GUIDED TASTING EXPERIENCE, LIVE DEMOS, SEMINARS THAT WILL HELP COMPANIES ENTER THE LOCAL MARKET

## **VISITORS:**

BUYERS, SPECIALTY STORES, RESTAURANTS, SECTOR SPECIFIC ASSOCIATIONS, DISTRIBUTORS, IMPORTERS, BROKERS, JOURNALIST AND INFLUENCERS

## EXHIBITING SPACE

EACH EXHIBITOR WILL HAVE A TABLE WHERE TO SHOWCASE THEIR PRODUCT AND WHERE TO HOST DEMOS AND TASTINGS OF THE PRODUCTS. THE SET UP OF THE EVENT, IS SO THAT THE ENVIRONEMENT WILL BE IDEAL TO MEET ONE ON ONE WITH POTENTIAL LEADS AND COMMERCIAL REPS.

JOURNALIST AND INFLUENCERS WILL COVER THE EVENT AND BRING ATTENTION TO EXHIBITORS VIA THEIR DIVERSE MEDIA CHANNELS AND SOCIAL MEDIA OUTLETS.



# WHY LOS ANGELES

## *Buying power*

California has the fifth largest GDP in the world (Los Angeles had a GDP of 931 billion USD, in 2016) and a population with high purchasing power with an eye for specialty food and wines that come from Italy.

## *Foodie culture*

This is the metropoly that coined the term «foodie culture». Such culture and phenomena is in constant growth. The metropoly seeks health and innovative culinary trends. According to Forbes 84% of marketing in the US will be done solely by influencers in 2019.

## *Innovation*

Los Angeles has – a stable commercial market, open to welcoming the most innovative and sophisticated products, as well as the most eco-friendly products as well as procedures in business practices. The city is host to Silicon Beach, an ecosystem ideal for the most worldly, and up and coming start-ups.



# SAVOR ITALY VIDEO 2018



# PARTICIPATION FEES

	SAVOR ITALY LOS ANGELES February 27 <sup>th</sup> -28 <sup>th</sup> , 2019		SAVOR ITALY / LOS ANGELES February 27 <sup>th</sup> -28 <sup>th</sup> , 2019 + TASTE OF ITALY / HOUSTON February 24 <sup>th</sup> -25 <sup>th</sup> 2019	
	FULL TABLE	HALF TABLE	FULL TABLE	HALF TABLE
<b>EARLY BIRD</b> Sign Up by October 31 <sup>st</sup> , 2018	€1.950,00	€1.200,00	€3.700,00	€2.300,00
<b>PREVIOUS EXHIBITOR &amp; IACCW MEMBERS</b> Sign Up by January 15 <sup>th</sup> , 2019	€1.850,00	€1.100,00	€3.475,00	€2.150,00
<b>FULL PRICE</b> Sign Up by January 15 <sup>th</sup> , 2019	€2.250,00	€1.350,00	€4.200,00	€2.600,00

For support with sample distribution or additional customized services, email us at [info@iaccw.net](mailto:info@iaccw.net)

# SPONSORSHIP OPPORTUNITIES SAVOR ITALY LOS ANGELES 2019

## BRONZE SPONSOR

### Before the Event

- Social Media coverage
- Company logo visibility on website page dedicated solely to the event.

### At the Event

- Promotional Table
- Company logo on banner and other promotional signs within event venue.

**3,000.00 Euros**

## SILVER SPONSOR

### Before the Event

- Sponsoring company promotion on IACCCW social media outlets.
- Company profile and feature on IACCCW site.
- Social Media Coverage.
- Logo visibility on dedicated event page.

### At the Event

- Technical seminar on products and services offered and/or manufactured by the sponsoring company.
- Company logo on banner as well as other promotional material.
- Two showcase tables.
- Prime location for exhibitor's table.
- Promotional space on event catalog.

### Extra Benefits

- Annual IACCCW Corporate Membership.

**5,000.00 Euros**

## GOLD SPONSOR

### Before the Event

- Company logo on IACCCW site.
- Company product &/or services promotion.
- Company promotion on IACCCW social media outlets
- Sponsoring company profile and feature on IACCCW site.
- Social Media Coverage
- Company logo visibility on event page.
- Sponsor company logo on e-blasts and other promotional material.

### At the Event

- Product and service display during technical seminar and demos.
- Company logo on event badges.
- Customized banner as well as other promo material.
- Three promotional tables.
- Prime location for showcase table.
- Dedicated space on promotional banner for the event.
- Promotional page on event catalog.

### Extra Benefits

- Special discounts for future events hosted in Los Angeles.
- Annual IACCCW Supporting Membership.

**10,000.000 Euros**





**IACCCW**

ITALY-AMERICA

CHAMBER OF  
COMMERCE WEST  
**LOS ANGELES**

**FOR MORE INFORMATION**

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